



**MEDIA RELEASE**

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**CAAA Unveils New Logo**

**Sydney** – Commercial Associates, one of Australia’s largest boutique accounting and advisory firms, today has launched a refresh of its corporate brand, unveiling a new logo and incorporating a permanent Audit division. They will proceed as CAAA – Commercial Associates, Accountants, Auditors and Advisors.

CAAA’s new logo represents the Company’s mission to continually improve and move forward, whilst retaining the traditional colours of the brand. CAAA has provided clients with professional services for over 34 years, and expanded from a small organisation to a large boutique firm with over 60 staff members.

“The evolution of our brand depicts CAAA as a company that is strong, innovative, dynamic and continually seeking ways to improve the services we provide our clients. “, said, Fleming Stojanovski Chief Executive Officer, CAAA.

The company plans to make more updates in 2016, particularly within the digital space commencing with a soft launch of landing pages for their Penrith and Parramatta, offices making it easier for customers to search for and access relevant services locally.

“Our clients are important to us, and as we grow and expand we realise that clients all over Sydney may be seeking services that are local to them, the new landing pages make it easier for them to find and access these services locally”, said Fleming.

The future for the company will see more growth and expansions, particularly in the digital space in 2016.

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**About Commercial Associates**

Commercial Associates (CAAA) is a large boutique accounting and advisory firm, with a full service offering for corporate and individual clients. Commercial Associates has been recognised as one of Australia's Top 100 Accounting Firms by Business Review Weekly, and nationally as one of the fastest growing. CAAA has offices in Sydney CBD, Parramatta and Penrith, and specialises in Strategic Tax Advice, Asset Protection, Business Services, Audit and Assurance, Private Wealth Management, Cloud Technologies, Corporate Finance, and Forensic Services.

[www.caaa.biz](http://www.caaa.biz)

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